



Video Competition Application

California Association of IB World Schools (CAWS)

- CAWS scholarships and awards are only offered to member schools.
- A digital scan (.pdf format) of all relevant pages of this application form, including the Video Release Form, as well as a digital copy of the video entry should be submitted to CAWS Scholarship Committee, cawsawards@gmail.com.
- The due date for this application is **January 8th, 2016**.
- Schools with winning applications will be notified by the end of January 2016.

Award Description and Requirements

- The theme of the video competition is “Why IB for Me?”
- The introduction to the video must make visual reference to “California Association of IB World Schools” and use the CAWS poppy logo, available on the CAWS website (www.c-ibo.org).
- The maximum length of the video is five minutes.
- The video must be in one of the following formats: F4V, FLV, M4V, MOV, MP4.
- The maximum file size is 200 MB.
- CAWS will consider only one application per school site or IB program.
- The photo/video release form must be signed by each member of the video production team and school representative.
- The total cash award for this competition is \$1,000. The disposition of this award is left to the winning participants to decide.
- All video entries will be judged according to the attached Video Rubric

School Name: _____

School Code: _____

School Address: _____

School Phone: _____

Nominee Names: _____

PYP _____ MYP _____ DP _____

Name of Nominator: _____

Nominator Position: Principal or Coordinator

Nominator Email: _____

Nominator Phone: _____



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PHOTO/VIDEO RELEASE

(Consent and Waiver of Rights)

I do hereby grant my consent to participate in presentations – whether via audio recording, display, exhibition, film, publication, video, or website – for the California Association of International Baccalaureate World Schools (CAWS) and waive my right to control approval of the programming.

All rights of any nature which may also arise, from the programming or presentations are hereby granted, worldwide and in perpetuity, to the California Association of International Baccalaureate World Schools. On behalf of myself, I hereby waive any rights to fees, royalties, or other compensation which may arise from my participation in the presentation under the laws of the United States or any state thereof, or under the laws of any other nation or jurisdiction.

I grant full permission for the use of my name, likeness, performance, voice and biography for the purpose of publicizing, advertising, or promoting the presentation in any medium, including audio recording, film, the internet, print media, radio, television, or video recording.

Please complete the form below and return to the CAWS Scholarship Committee: cawsawards@gmail.com

Complete & return to the CAWS Scholarship Committee

Name of participant (please print): _____

Address: _____ City: _____

State: _____ Zip Code: _____

Phone Number (including area code): _____

Signature of Participant

Date



Phase One: Does the video follow the guidelines? (Yes/No)

1. Was the video submitted by the deadline?
2. Was the video submitted in the proper format?
3. Does the video run within the five-minute time limit?
4. Does the video address the theme of the competition?
5. Is the information included in the video accurate and current?
6. For Finalists: Did the student complete all necessary forms (online entry form, video release form)?
7. Are any copyrighted materials used in the video?
8. Is any portion of the video inappropriate?

If the answer to any of the first six questions is ‘No’ or the answer to question 7 or 8 is ‘Yes’, the entry is automatically disqualified from the competition.

Phase Two: Quality of Video

	4	3	2	1
Purpose	Video clearly and effectively addresses the theme of the competition.	Video addresses the theme of the competition.	Video partially addresses the theme of the competition.	Video marginally addresses the theme of the competition.
Creativity/Originality	Video is very creative, imaginative, and/or innovative. It captures the attention of the audience.	Video is creative and/or innovative.	Video is somewhat creative and/or innovative.	Video is not creative and/or innovative.
Production	Video is clear; appealing; audio and video fits mood. Sound quality is appropriate; voices can be heard. Editing enhances the quality of the piece; music, images, websites are credited properly. Video is promotional quality and plays without errors.	Video is mostly clear and appealing; audio and video do not hinder the mood. Sound quality is appropriate; voices can be heard. Editing enhances the quality of the piece; music images, websites are cited. Video is promotional quality and plays without errors.	Video is somewhat clear and appealing; audio and video do not seriously hinder the mood. Sound quality is appropriate; voices may be distorted; music images, websites are cited. Video plays without errors.	Video is not necessarily clear and appealing; audio and video may hinder the mood. Sound quality may be poor; voices may be distorted; music images, websites are not cited. Video plays with some errors.
Use of IB Learner Profile Traits	Video demonstrates use of many IB LP traits.	Video demonstrates use of several IB LP traits.	Video demonstrates use of few IB LP traits.	Video demonstrates use of no IB LP traits.